



**Jalan Besar Wellness Programme**



**THE LENS MEN**  
Optometrists & Contact Lens Practitioner  
NOT JUST EYECARE – WE CARE

**MEDIA ALERT \*\*\* PHOTO OPPORTUNITY \*\*\* MEDIA ALERT**

**Dr. Lee Boon Yang Unveils Singapore's First and Only  
Mobile Eye Screening Clinic at Charity Eye Screening Event**

***The Lens Men's Eye Care-a-Van Revs Into Life for Free Vision Tests and Prescription Spectacles for  
157 Jalan Besar Senior Citizens on Public Assistance***

**WHAT:** The Jalan Besar Wellness Programme and The Lens Men will be conducting a free eye-screening for 157 elderly and needy residents in the Jalan Besar Division, using the facilities of Singapore's first and only mobile eye screening clinic, The Lens Men Eye Care-a-Van. Guest-of-Honour Dr. Lee Boon Yang, Minister for Information, Communications the Arts and Adviser for Jalan Besar Grassroots Organisations (GROs) will officiate the ribbon-cutting ceremony and turn the ignition to set the Eye Care-a-Van off on its community service mission.

Trained optometrists and opticians from The Lens Men will conduct ocular health and eye chart examinations, and the optical store will donate free prescription spectacles to all patients who need vision correction. Attendees will also enjoy a free buffet lunch provided by the Programme.

Innovatively fitted with an auto-refractor, eye chart projector, trial lens set and other ophthalmologic equipment, Jalan Besar residents will be the first Singaporeans to enjoy primary eye care provided by the state-of-the-art Eye Care-a-Van.

**WHY:** Through customised activities such as free primary eye care, the Jalan Besar Wellness Programme aims to be the one-stop solution for the general well-being of senior citizens and needy residents in the community. Residents will benefit from more eye care services in the future, resulting from a long-term partnership between the Jalan Besar Wellness Programme and The Lens Men.

With the ability to cover more communities using the Eye Care-a-Van, The Lens Men projects to help at least 30 percent more underprivileged Singaporeans across the country enjoy free professional eye care, especially those who have difficulty commuting. Based on a philosophy of "Not just eye care – we care", The Lens Men annually screens an average of 1,000 patients and donates more than 500 prescription spectacles to those who require corrective vision but cannot afford it on their own.

**WHO:** Dr. Lee Boon Yang  
Minister for Information, Communications and the Arts and Adviser for Jalan Besar GROs  
157 elderly and needy Jalan Besar residents on public assistance

**WHEN:** Jalan Besar Wellness Programme - Free Eye-Screening Event  
October 5, 2008 (Sunday) at 9:45am

**WHERE:** Jalan Besar Community Club, 69 Jellicoe Road, Singapore 208737

**CONTACTS:** Desiree Koh, The Lens Men  
6846 8028 (office) 9651 4741 (mobile)  
desireekoh@thelensmen.com

Fu Shuyi, People's Association  
6294 1152 (office) 98253545 (mobile)  
shu\_yi\_fu@pa.gov.sg